



Co-funded by the
Erasmus+ Programme
of the European Union

 **RURAL PLUS**

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KA2 ADULT EDUCATION PROJECT

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Duration: 24 Months (FEB 22- JAN 24)

ABOUT THE PROJECT

In a world of cities, where 68% of the global population will live in densely populated cities in 2050, around 29% of the total population of the EU today lives in rural areas. The European countryside faces existential challenges ranging from the decline and aging of its population to the shortage of job opportunities and basic services, through the risk of missing the technological train, with the consequent danger of socioeconomic and political marginalization that this scenario implies.

Despite the challenges ahead, there are opportunities to reinvent the rural world. **Rural Plus** is proposed as a tool to continue supporting this process, offering opportunities and tools, in addition to greater synergies, to connect with rural populations, involving them in the construction of the Union.

The objectives of the project are:

- Improve knowledge and communication to create a network of rural mentors able to communicate EU policies
- Reduce the technological deficit and the participatory barrier, offering quality training opportunities that empower young people and adults, as well as creating spaces for citizen participation
- Promote the inclusion of young people and women in the rural world
- Contribute to creating more cooperative and functional urban-rural links that allow improving the social system economy of the rural world, increase its population and thus allow the reactivation of essential services such as education, health and transportation.

PARTNERS

