

INFOPACK

ARTPRENEURSHIP



SHORT SUMMARY OF THE PROJECT:

- Participating countries: Romania, Slovenia, Bulgaria, Croatia, Italy, Latvia, Finland, Hungary and Spain.
- Number of participants: 18
- dates OF THE PROJECT: 20 - 29 of January 2024.

PARTICIPANTS SHOULD BE:

1. + 18 years old.
2. Youth workers with experience in some artistic field and who wish to make it their profession
3. Young people who do not have a natural mastery of artistic skills but are interested and willing to develop a talent or even if they do not have it located they love art and want to learn since not everyone has discovered their passions yet.

They must know what our objectives are, and they should also be theirs.

OUR MAIN OBJECTIVES ARE:

- Provide 18 youth workers from 9 different European countries with tools to increase their visibility and employability in the field of art, enabling them to share this knowledge with young artists in their community.
- Work with the participants on the main paths to entrepreneurship and wealth creation within the art world, which include event management, education, and product creation, making the most of low-cost digital tools.
- Create an awareness of the value of art and empower the participants to recognize the value of both their own artistic skills and those of other artists.
- Develop the participants' abilities to build their own personal brand within the art world, as well as provide them with the skills to pass on what they have learned to young artists in their community.
- Generate new entrepreneurship and wealth creation initiatives through art and culture for future calls.

